OFFSHORE TECHNOLOGY CONFERENCE ASIA

24 - 27 March 2020
Kuala Lumpur, Malaysia

EXHIBITOR PROSPECTUS & SPONSORSHIP OPPORTUNITIES

20,000+ energy professionals
5,000+ organisations
70+ countries

BOOK NOW!

2020.otcasia.org | #otcasia
The Offshore Technology Conference (OTC) events around the globe, including OTC Asia, are brought to you by 13 sponsoring non-profit academic, scientific and professional organisations dedicated to the advancement and diffusion of scientific and technological knowledge of offshore resources and related environmental matters.

Income from this event is invested back into these sponsoring organisations’ programmes that will provide opportunities for industry professionals to enhance their professional and technical competence, and to promote education in areas to continue to help advance the offshore energy industry.

**OTC ORGANISATIONS**

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**SPONSORING ORGANISATIONS**

**OTC ORGANISATIONS**

- **AAPG**
  - American Association of Petroleum Geologists

- **AIChE**
  - American Institute of Chemical Engineers

- **ASCE**
  - American Society of Civil Engineers

- **ASME**
  - American Society of Mechanical Engineers

- **IEEE**
  - Institute of Electrical and Electronics Engineers, Oceanic and Engineering Society

- **OES**
  - Oceanic Engineering Society

- **marine technology society**
  - Marine Technology Society

- **SEG**
  - Society of Exploration Geophysicists

- **SME**
  - Society for Mining, Metallurgy & Exploration

- **SNAME**
  - Society of Naval Architects and Marine Engineers

- **TMS**
  - The Minerals, Metals & Materials Society

**REGIONAL SPONSORING ORGANISATION**

- **ibp**
  - Brazilian Petroleum, Gas & Biofuels Institute

**ENDORSING ORGANISATIONS**

- **IADC**
  - International Association of Drilling Contractors

- **PESA**
  - Petroleum Equipment & Suppliers Association
Asia’s premier offshore energy event

Founded in 1969, the Offshore Technology Conference (OTC) organises the world’s foremost events for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. The flagship OTC is held annually in Houston, Texas, U.S.A.

The biennial OTC Asia is where energy professionals meet to exchange ideas and opinions to advance the scientific and technical knowledge for offshore resources and environmental matters.

The first OTC Asia was held in 2014. OTC Asia’s vision and goal is to fulfil OTC’s mission to promote and further the advance of scientific and technical knowledge of offshore resources and environmental matters. Furthermore, OTC Asia aims to:

• Meet the demand for technical information to support the growth of the offshore oil and gas industry in Asia.
• Provide opportunities for industry professionals and their employers to share their applied technologies and best practices with other producing areas in the world.
• To create opportunities to institute and strengthen intersociety collaboration and cooperation with member societies based in Asia.
## Who Attends

<table>
<thead>
<tr>
<th>Category</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business / Strategy / Economics</td>
<td>18.0%</td>
</tr>
<tr>
<td>Downstream / Midstream / Power Transmission</td>
<td>4.0%</td>
</tr>
<tr>
<td>Drilling and Completions / Reservoir</td>
<td>9.0%</td>
</tr>
<tr>
<td>Education</td>
<td>4.0%</td>
</tr>
<tr>
<td>Gas and Pipelines</td>
<td>5.0%</td>
</tr>
<tr>
<td>Geoscience</td>
<td>3.0%</td>
</tr>
<tr>
<td>HSE / Security / Social Responsibility / Maintenance and Integrity</td>
<td>6.0%</td>
</tr>
<tr>
<td>IT / Data / Analytics</td>
<td>3.0%</td>
</tr>
<tr>
<td>Naval and Marine</td>
<td>2.0%</td>
</tr>
<tr>
<td>Production and Operations</td>
<td>8.0%</td>
</tr>
<tr>
<td>Projects and Assets</td>
<td>7.0%</td>
</tr>
<tr>
<td>Purchasing and Procurement</td>
<td>4.0%</td>
</tr>
<tr>
<td>Technology Sales / Marketing / Communications</td>
<td>15.0%</td>
</tr>
<tr>
<td>Others</td>
<td>12.0%</td>
</tr>
</tbody>
</table>

## OTC Asia Editions
ABOUT OTC ASIA 2018

Event
- 19,003 Unique Attendees
- 1,451 C-Suite Executives and Government Officials
- 239 Sponsors and Exhibitors
- 18 NOCs and IOCs
- 5,274 Participating Organisations
- 71 Countries Represented

Conference
- 1,670 Conference Delegates
- 293 Technical Presentations
- 76 Conference Sessions
- 442 Speakers

Exhibition
- 218 Exhibitors
- 5,360 m² Nett SQM of Exhibition Space
- 8 National Pavilions

Development Programmes
- 1,876 University and High School Students
- 149 Educational Institutions

Recognition Programmes
- Spotlight on new Technology
- Distinguished Achievement Awards

ABOUT OTC ASIA 2018

2020.otcasia.org | #otcasia
Participate in the offshore energy industry’s premier event!

During three and a half days at the Offshore Technology Conference Asia (OTC Asia) exhibition hall, your company can showcase its products and services to the world’s leading experts and key decision-makers in the offshore energy industry.

As an exhibiting company at OTC Asia, you can demonstrate your new technologies and services as you network with valued clients and make new business contacts. As a sponsor, promote your industry standing and presence to the offshore energy community.

OTC Asia’s Top Attending Countries

Malaysia  Singapore  Thailand  USA  South Korea  Vietnam

Australia  Indonesia  India  Japan  China  United Kingdom

2018 Attendees included

7.64% C-Level Executives

24.04% Senior Management / Heads of Departments

23.58% Managers / Supervisors
Exhibitors' Primary Business

- **Consulting**: 3.34%
- **Geosciences**: 0.39%
- **Marine Services and Shipping Logistics**: 2.75%
- **Education**: 1.18%
- **Government / Regulators**: 1.84%
- **Oilfield Services**: 21.69%
- **Engineering / Construction**: 15.21%
- **Hardware / Equipment**: 1.90%
- **Telecommunications**: 0.66%
- **Exploration and Production**: 14.21%
- **IT and Software Development**: 0.90%
- **Unmanned / Remote / Autonomous Systems and Vehicles / Drones / Robotics (Surface / Aerial / Underwater)**: 0.52%
- **Finance / Insurance / Legal**: 0.46%
- **Manufacturing / Original Equipment Suppliers**: 18.43%
- **Others**: 16.52%
EXHIBITION OPPORTUNITIES

Be a part of Asia’s premier offshore energy event.

Complete the Application/Contract for Exhibit Space and submit today.

Exhibit Space Rates

Shell Scheme  Space Only

Halls 1-5 (minimum 18sqm): USD 690/sqm
Hall 6 (minimum 9sqm): USD 590/sqm

Competitive Pricing
Retained rates since 2016

How to Exhibit

Once your company has elected to participate in this prestigious event, follow these three (3) easy steps:

1. Review all exhibit information carefully.
2. Select three (3) preferred booth locations.
3. Complete and submit the Application/Contract for Exhibit Space.

* A 25% deposit will be due on 1 April 2019 to maintain your booth location.

WHY SPONSOR & EXHIBIT

Network with more than 20,000 energy professionals from over 70 countries

Forge synergistic and collaborative partnerships with international and regional partners to grow your business globally

Meet key decision makers and buyers from around the globe
EXHIBITION OPPORTUNITIES

Exhibitor Benefits

Pre-Event
- Unique promotional and advertising opportunities to help increase your company’s exposure and return on investment.
- Regular exhibitor newsletter keeping you informed of important deadlines and developments related to the event.
- A comprehensive Exhibitor Services Manual providing the tools you need for a successful exhibition experience.
- Company listing in the OTC Asia 2020 Mobile App.
- Targeted global marketing campaigns featuring highlights of the exhibition.

During the Event
- Two (2) complimentary exhibitor registrations per 9sqm of booth space.
- Fifty (50) exhibition visitor passes per 9sqm of booth space.
- An expected 20,000 attendees.
- Company Listing and Product/Service Profile in the Exhibition Directory provided to all conference delegates and Exhibition Directory provided to all attendees.

Post-Event
- One (1) copy of the Post Event Report.

Dates to Remember

16 November 2018
Re-Booking Deadline for OTC Asia 2018 Exhibitors

18 February 2019
General Booking Open

1 April 2019
Deadline for 25% exhibit space deposit

1 July 2019
Deadline for additional 25% exhibit space payment

1 November 2019
Deadline for 50% exhibit space balance payment

21-23 March 2020
Exhibition Move-In

24-27 March 2020
OTC Asia

Exhibit Space Assignments
- OTC Asia conducts exhibit space assignments based on the OTC Asia Priority Point Number System, and then on a first-come, first-served basis.
- New exhibitors may submit the Application/Contract for Exhibit Space. Exhibit space will be assigned on a first-come, first-served basis in February 2019.
- Exhibitors will be notified of timelines and procedures.
- Exhibit space is assigned to the OTC Asia 2020 event only.
How to Participate

To be considered for the OTC Asia Spotlight on New Technology Award programme, technology must meet the following criteria:

1. New – the technology must be less than two years old dating from the first time it was introduced to the marketplace or was advertised for sale.
2. Innovative – the technology must be original, ground-breaking, and capable of revolutionising the offshore E&P industry.
3. Proven – the technology must be proven, either through full-scale application or successful prototype testing.
4. Broad Interest – the technology must have broad interest and appeal for the industry.
5. Significant Impact – the technology must provide significant benefits beyond existing technologies.
6. Regional Impact – the technology must address an issue unique to the Asia Pacific region.

The Spotlight on New Technology Small Business Award recognises the innovative technologies being developed by small businesses (less than 300 employees). To be considered, your company must:

• Be independently owned and operated for a not-for-profit concern.
• Have no more than 300 employees for the preceding 12 months.
• Meet all other Spotlight on New Technology award programme requirements.

To learn more about this awards programme and how to submit an application, please visit http://2020.otcasia.org/ or email otcasia@otcnet.org.
With an array of unique promotional opportunities, before, during and after OTC Asia, we can help you design the perfect programme to enhance your company’s experience at OTC Asia. These sponsorship opportunities expose attendees and business to your company and promotes your presence to the offshore community.

For complete details, please review the included information or contact:
Nick Chantrell
Senior Sales Manager – Asia Pacific
Email: nchantrell@otcnet.org
Telephone: +60 3 2182 3145

### Sponsorship Items

<table>
<thead>
<tr>
<th>Sponsorship Items</th>
<th>Value (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principal Sponsor</td>
<td>USD 120,000 per Co-Sponsor</td>
</tr>
<tr>
<td>Lanyards</td>
<td>USD 70,000</td>
</tr>
<tr>
<td>Escalator Runners</td>
<td>USD 60,000</td>
</tr>
<tr>
<td>Conference Bags</td>
<td>USD 55,000</td>
</tr>
<tr>
<td>Directional Signage</td>
<td>USD 55,000</td>
</tr>
<tr>
<td>Audio Visual and ePosters</td>
<td>USD 45,000</td>
</tr>
<tr>
<td>The Next Wave</td>
<td>USD 45,000</td>
</tr>
<tr>
<td>Topical Luncheon – Day 3 (26 March)</td>
<td>USD 45,000 per luncheon</td>
</tr>
<tr>
<td>Conference Programme</td>
<td>USD 40,000</td>
</tr>
<tr>
<td>Executive Sponsor</td>
<td>USD 40,000 per Co-Sponsor</td>
</tr>
<tr>
<td>Conference Digital Proceedings and Public WiFi Bundle</td>
<td>USD 35,000</td>
</tr>
<tr>
<td>Water Bottles and Stations</td>
<td>USD 35,000</td>
</tr>
<tr>
<td>Conference Caps</td>
<td>USD 30,000</td>
</tr>
<tr>
<td>Conference Notebooks and Pens</td>
<td>USD 30,000</td>
</tr>
<tr>
<td>Conference Umbrellas</td>
<td>USD 30,000</td>
</tr>
<tr>
<td>Networking Lunchen – Day 4 (27 March)</td>
<td>USD 30,000</td>
</tr>
<tr>
<td>OTC Asia Mobile App</td>
<td>USD 30,000</td>
</tr>
<tr>
<td>Exhibition Directory</td>
<td>USD 25,000</td>
</tr>
<tr>
<td>Speakers Souvenirs</td>
<td>USD 25,000</td>
</tr>
<tr>
<td>Sponsor</td>
<td>USD 25,000 per Co-Sponsor</td>
</tr>
<tr>
<td>University R&amp;D Showcase and Challenge</td>
<td>USD 25,000 per Co-Sponsor</td>
</tr>
<tr>
<td>High School Student STEM Programme</td>
<td>USD 20,000 per Co-Sponsor</td>
</tr>
<tr>
<td>Ice Cream Social</td>
<td>USD 20,000 per day</td>
</tr>
<tr>
<td>Cell Phone Charging Stations</td>
<td>USD 15,000 per day</td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>USD 15,000 per day</td>
</tr>
</tbody>
</table>

### Sponsorship Items Value (USD)

- **Principal Sponsor USD 120,000 per Co-Sponsor**
  - Maximise your company’s presence and visibility by becoming a Principal Sponsor. The sponsor will receive:
    - Company logo displayed prominently at the OTC Asia venue
    - Acknowledgement during the Opening Ceremony
    - Company logo featured prominently on sponsorship signage during the Opening Ceremony
    - An opportunity to arrange interviews for executive representatives of the sponsor with media as part of the publicity campaign leading up to OTC Asia 2020
    - An opportunity for a 2-minute corporate video to be played at the OT'Café located in the exhibition hall (video to be provided by sponsor)
    - One (1) foyer hanging banner at the OTC Asia venue
    - One (1) conference bag insertion (insertion to be provided by sponsor)
    - Twenty (20) Full Conference Registrations

- **Lanyards USD 70,000**
  - The sponsor will receive:
    - Company logo printed on the lanyards which will be distributed to all OTC Asia 2020 attendees (maximum 20,000 lanyards)
    - Company logo listed as “Lanyards Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
    - Ten (10) Full Conference Registrations⁴
## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Escalator Runners</th>
<th>USD 60,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>OTC Asia activities</strong></td>
<td></td>
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<tr>
<td>take place on multiple</td>
<td></td>
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<tr>
<td>levels of the venue,</td>
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<tr>
<td>attendees will access</td>
<td></td>
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<tr>
<td>the conference sessions,</td>
<td></td>
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<tr>
<td>exhibition and other</td>
<td></td>
</tr>
<tr>
<td>events via escalators</td>
<td></td>
</tr>
<tr>
<td>throughout the venue.</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor will receive:</strong></td>
<td></td>
</tr>
<tr>
<td>• Sponsor’s branding/advertisement on all escalators in venue</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Escalator Runners Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board</td>
<td></td>
</tr>
<tr>
<td>• Ten (10) Full Conference Registrations⁴</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference Bags</th>
<th>USD 55,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The sponsor will receive:</strong></td>
<td></td>
</tr>
<tr>
<td>• Company logo printed on the conference bags provided to every conference delegate</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Conference Bags Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board</td>
<td></td>
</tr>
<tr>
<td>• Ten (10) Full Conference Registrations⁴</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Directional Signage</th>
<th>USD 55,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The sponsor will receive:</strong></td>
<td></td>
</tr>
<tr>
<td>• Company logo on all onsite signage to direct attendees to registration counter, conference sessions, exhibition and other key function rooms</td>
<td></td>
</tr>
<tr>
<td>• One (1) half page ROP colour advertisement in the Conference Programme³</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Directional Signage Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board</td>
<td></td>
</tr>
<tr>
<td>• Ten (10) Full Conference Registrations⁴</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Audio Visual and ePosters</th>
<th>USD 45,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Conference session rooms</strong> (Panel, Technical, Country and Special Sessions), Speaker Preparation Room and Knowledge Sharing ePoster Stations will be equipped with audio visual equipment.** The sponsor will receive:**</td>
<td></td>
</tr>
<tr>
<td>• Company logo printed on each of the ePoster Stations</td>
<td></td>
</tr>
<tr>
<td>• One (1) holding slide bearing the sponsor’s company logo on the screens of the ePoster Stations</td>
<td></td>
</tr>
<tr>
<td>• One (1) holding slide bearing the sponsor’s company logo projected on the screens in the conference session rooms (Panel, Technical, Country and Special Sessions)</td>
<td></td>
</tr>
<tr>
<td>• Company logo displayed on the computer screens in Speaker Preparation Room</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “Audio Visual and ePosters Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board</td>
<td></td>
</tr>
<tr>
<td>• Five (5) Full Conference Registrations⁴</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The Next Wave</th>
<th>USD 45,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>The Next Wave is a programme for energy professionals under the age of 36 or with less than 10 years working experience in the oil and gas industry. This programme offers participants an opportunity to network with seasoned professionals, learn about pressing challenges and opportunities in the industry, and receive guidance on how to make the most of their careers.</strong> The sponsor will receive:</td>
<td></td>
</tr>
<tr>
<td>• Company logo prominently displayed at The Next Wave venue</td>
<td></td>
</tr>
<tr>
<td>• An opportunity to be part of the organising committee to develop the programme</td>
<td></td>
</tr>
<tr>
<td>• An opportunity to nominate speakers to participate in the programme</td>
<td></td>
</tr>
<tr>
<td>• Ten (10) registrations to The Next Wave</td>
<td></td>
</tr>
<tr>
<td>• Company logo listed as “The Next Wave Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board</td>
<td></td>
</tr>
<tr>
<td>• Five (5) Full Conference Registrations⁴</td>
<td></td>
</tr>
</tbody>
</table>
**SPONSORSHIP OPPORTUNITIES**

### Topical Luncheon - Day 3 (Thursday, 26 March)

USD 45,000 per luncheon

Two Topical Luncheons will be held concurrently and open to all conference delegates. The sponsor will receive:

- An opportunity for a speaker identified and invited by the sponsor to deliver a 10-minute presentation at the sponsored luncheon
- An opportunity for a 2-minute corporate video to be played at the sponsored luncheon
- Company logo prominently displayed at the sponsored luncheon venue
- One (1) reserved table of ten (10) at the sponsored luncheon
- Twenty (20) luncheon tickets to invite guests not registered to attend OTC Asia to join the sponsored luncheon
- An opportunity to give away goody bag or distribute company’s leaflet to the delegates (items to be produced and supplied by sponsor)
- Company logo listed as “Topical Luncheon Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Five (5) Full Conference Registrations⁴

### Executive Sponsor

USD 40,000 per Co-Sponsor

Executive Sponsor will underwrite general costs of the event and support the activities of the thirteen not-for-profit organisations that organise OTC Asia. The sponsor will receive:

- Company logo listed as “Executive Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Ten (10) Full Conference Registrations⁴

### Conference Digital Proceedings and Public WiFi Bundle

USD 35,000

The sponsor will receive:

- Company logo printed on the Conference Digital Proceedings leaflet
- Company logo prominently displayed at the redemption counter of Conference Digital Proceedings
- Sponsor’s branding/advertisement on the web landing page when attendees connect to the OTC Asia’s public WiFi
- Company logo listed as “Conference Digital Proceedings and Public WiFi Bundle Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations⁴

### Conference Programme

USD 40,000

The Conference Programme contains key information about the conference and will be distributed to all conference delegates.

- Belly Band (wrap-around advertisement) on each Conference Programme
- One (1) full page ROP colour advertisement in the Conference Show Updates¹
- One (1) full page ROP colour advertisement in the Conference Preview²
- One (1) full page ROP colour advertisement in the Conference Programme³
- Company logo listed as “Conference Programme Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Five (5) Full Conference Registrations⁴

### Water Bottles and Stations

USD 35,000

The sponsor will receive:

- Company logo printed on the reusable water bottles that will be inserted in the Conference Bags
- Company logo prominently displayed at water stations
- Company logo printed on the paper cups at water stations
- Company logo listed as “Water Bottles and Stations Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations⁴
### Conference Caps

**USD30,000**

The sponsor will receive:
- Company logo printed on the caps that will be inserted in the Conference Bags
- Company logo listed as “Conference Caps Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations⁴

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### Conference Notebooks and Pens

**USD 30,000**

The sponsor will receive:
- Company logo printed on the notebooks and pens that will be inserted in the Conference Bags
- Company logo listed as “Conference Notebooks and Pens Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations⁴

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### Conference Umbrellas

**USD 30,000**

The sponsor will receive:
- Company logo printed on the umbrellas that will be inserted in the Conference Bags
- Company logo listed as “Conference Umbrellas Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations⁴

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### Networking Luncheon - Day 4 (Friday, 27 March)

**USD 30,000**

A networking luncheon will be held on the final day of the event for all conference delegates. This luncheon allows conference attendees the opportunity to network and offers the sponsor an avenue to demonstrate hospitality to conference attendees. The sponsor will receive:
- Acknowledgement at the sponsored luncheon
- An opportunity for a 2-minute corporate video to be played at the sponsored luncheon
- Company logo prominently displayed at the sponsored luncheon venue
- One (1) reserved table of ten (10) at the sponsored luncheon
- An opportunity to give away goody bag or distribute company’s leaflet to the delegates (items to be produced and supplied by sponsor)
- Company logo listed as “Networking Luncheon Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations⁴

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### OTC Asia Mobile App

**USD 30,000**

Promote your company on the OTC Asia Mobile App for Apple and Android where the most updated information on the conference and exhibition are available for the mobile app users. The sponsor will receive:
- Company’s branding/advertisement will be featured as the start-up page
- One (1) ad banner in the mobile app
- Company logo listed as “OTC Asia Mobile App Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations⁴
## Sponsorship Opportunities

### Exhibition Directory
USD 25,000

The sponsor will receive:
- Company logo printed on the cover of the Exhibition Directory
- One (1) full page colour advertisement on the back cover of the Exhibition Directory
- Company logo listed as “Exhibition Directory Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations ⁴

### Speaker Souvenirs
USD 25,000

The sponsor will receive:
- Company logo printed on the souvenirs
- Company logo listed as “Speaker Souvenirs Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Three (3) Full Conference Registrations ⁴

### Sponsor
USD 25,000 per Co-Sponsor

Sponsor will underwrite general costs of the event and support the activities of the thirteen not-for-profit organisations that organise OTC Asia. The sponsor will receive:
- Company logo listed as “Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Five (5) Full Conference Registrations ⁴

### University R&D Showcase and Challenge
USD 25,000 per Co-Sponsor

The OTC Asia University R&D Showcase and Challenge provides universities the opportunity to share with attendees their current and planned R&D projects that are relevant to offshore technology, and collaborate with industry professionals to develop innovative ideas to address challenges facing the offshore energy industry. The sponsor will receive:
- Acknowledgement during the University R&D Showcase and Challenge
- Company logo prominently displayed at the University R&D Showcase and Challenge venues
- An opportunity for a representative of the sponsor to be the judge at the University R&D Showcase and Challenge
- A full list of University R&D Showcase and Challenge participants, including their contact details, institution, course and expected graduation date
- Company logo printed on the polo shirts which will be provided to all participants
- An opportunity to give away goody bags to all participants (items to be produced and supplied by sponsor)
- Company logo listed as “University R&D Showcase and Challenge Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Two (2) Full Conference Registrations ⁴

### High School Student STEM Programme
USD 20,000 per Co-Sponsor

OTC is educating the next generation of aspiring engineers, scientists and managers regarding the oil and gas industry. Approximately 200 high school students and teachers will see first-hand the exciting opportunities the energy sector can offer. The programme will include industry talks, hands-on energy lessons, and a guided tour of the technology exhibits. The sponsor will receive:
- Acknowledgement during the High School Students STEM Programme
- An opportunity to nominate speakers and/or mentors to participate in the programme
- Company logo prominently displayed at the High School Students STEM Programme venue
- An opportunity to be part of the organising committee that responsible for selection of invited schools and develop the programme
- Company logo printed on the polo shirts which will be provided to all participants
- Company logo listed as “High School Student STEM Programme Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Two (2) Full Conference Registrations ⁴
# Sponsorship Opportunities

## Ice Cream Social
- Day 1 (Tuesday, 24 March 2019)
- Day 2 (Wednesday, 25 March 2019)
- Day 3 (Thursday, 26 March 2019)

**USD 20,000 per day**

Daily ice cream social will take place during the afternoon coffee break. The sponsor will receive:
- Signage with company logo prominently displayed at the sponsored ice cream social areas
- Company logo listed as “Ice Cream Social Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- Two (2) Full Conference Registrations⁴

## Cell Phone Charging Stations

**USD 15,000**

This package includes four (4) charging stations positioned at four (4) key locations throughout the venue. The sponsor will receive:
- Company logo prominently displayed on the Cell Phone Charging Stations
- Company logo listed as “Cell Phone Charging Stations Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- One (1) Full Conference Registrations⁴

## Coffee Breaks
- Day 1 (Tuesday, 24 March 2019)
- Day 2 (Wednesday, 25 March 2019)
- Day 3 (Thursday, 26 March 2019)
- Day 4 (Friday, 27 March)

**USD 15,000 per day**

Daily morning and afternoon coffee breaks will be served to all conference delegates. The sponsor will receive:
- Signage with company logo prominently displayed at the sponsored coffee breaks areas
- Company logo listed as “Coffee Breaks Sponsor” in the Conference Show Updates¹, Conference Preview², Conference Programme³, event website and onsite sponsor recognition board
- One (1) Full Conference Registrations⁴

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Customised Sponsorship Package

For more information on any of the above, or for a customised sponsorship package, please contact:

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Email: nchantrell@otcnet.org  
Telephone: +60 3 2182 3145

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¹ If confirmed by 28 June 2019  
² If confirmed by 17 August 2019  
³ If confirmed by 18 January 2020  
⁴ Full Conference Registration includes access to all conference sessions (Opening Ceremony, Executive Plenary, Plenary, Panel, Country, Special, Technical and Closing Sessions), Exhibition, Coffee Breaks, Daily Luncheons, Knowledge Sharing ePoster Sessions, Welcome Reception and one (1) copy of the Conference Digital Proceedings
An OTC Event

Other OTC Events